Earn Perks. Become a Chico Performances

SPONSOR

Chico Performances offers ongoing opportunities for businesses and individuals to support the arts through sponsorship. As a sponsor, you'll enjoy benefits such as early access to premium seating, ticket discounts, and prominent logo placement in our marketing campaigns.

Your support plays a vital role in bringing world-renowned artists to our stage and making live performances accessible to students and families throughout the community. Chico's vibrant arts scene thrives through community support, and we're proud to continue fostering that spirit through our programming.

To learn more or become a sponsor, please contact the University Box Office at 530-898-6333, *ubocustomerservice@csuchico.edu*

SPONSORSHIP BENEFITS & RECOGNITION	Season $5,000	Platinum $2,500	Gold $1,000	Silver $500	Bronze $250
Discounts on Tickets **	20%	20%	15%	15%	10%
Complimentary Tickets**	16	8			
Early Access to Tickets/First Choice of Seat Location	X	X	X	X	X
No Charge for Ticket Exchanges (up to 24 hours prior)	X	X	X	X	X
No ticketing service charge	X				
Two Complimentary Reusable Beverage Cups	X	X	X	X	
Complimentary Drink Tickets	8	6	4	2	
Logo Placement on Laxson Auditorium Lobby Slideshow	X	X			
Logo Placement with Link in Chico Performances Marketing Emails (Audience of ~33K)	2x	1x			
Logo Placement in All Digital Chico Performances Programs	X	X			
Logo Placement on the Sponsor Page of Chico Performances Website With Link	X	X			
Sponsor Recognized From Stage Prior to Every Performance**	X				
Logo Placement in Season Brochure if Confirmed by 07/01/2026	X	X			

**Subject to availability and limitations based on the event.

Act now! Tickets go on sale Tuesday, July 21, 2026